

novinium

cable life extension

April 22, 2005 – Novinium, Inc. is pleased to announce it was awarded the sixth annual Early Stage Investor Forum’s (ESIF) Investors’ Choice Award for Best Company. The award was announced at the 2005 ESIF Conference on April 20, 2005. The 2005 event brought together over 200 investors, entrepreneurs and sponsors at the Bell Harbor Conference Center in Seattle Washington. This annual event attracts some of the hottest new companies in the region.

This year ESIF received Executive Summaries from 84 different companies. A Screening Committee consisting of eight volunteers from the business community including prominent CEO’s, Venture Capitalists, Academics, and Angels selected 12 companies from this group. Each of the 12 companies prepared a 10 minute PowerPoint presentation for the April 20 event.

Glen Bertini, Novinium’s CEO, was the last presenter. Mr. Bertini started by commenting that all of the presenting software companies would need uninterrupted reliable power for their products to work. Novinium would be instrumental in helping resolve the conflict of the information age’s ever increasing reliability requirements and aging underground infrastructure. Mr. Bertini then highlighted Novinium’s revolutionary new products, seasoned management team, very large market opportunity, and their current offering of \$1 million in preferred stock. At the awards ceremony Mr. Bertini was presented with a trophy recognizing Novinium as the Investor’s number one choice for investment, and his outstanding presentation. The Company received numerous favorable comments from the attending Investors.

Novinium is a development stage company based in the Seattle area, which will provide cable rejuvenation services and products to electric and telecommunication utilities in the United States and around the world beginning August 20, 2005. The primary products currently in development are novel fluids, methods, and tools to inject stranded underground cable. The injection process rejuvenates and extends the reliable life of the cable.



Susan Preston of Davis, Wright, Tremaine & the Kauffman Foundation presents the trophy for “Investors’ Choice” to Glen Bertini.

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